



www.kpho.com

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

CONTRACT

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

<u>Contract / Revision</u> 495469 /		<u>Alt Order #</u> 06344807
<u>Product</u> SENATE MAJORITY PAC		
<u>Contract Dates</u> 10/01/12 - 10/03/12	<u>Estimate #</u> 1880	
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 94	<u>Product Code</u> 100
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KPHO	10/01/12	10/03/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				1	\$1,300.00			
2	KPHO	10/01/12	10/03/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				1	\$400.00			
3	KPHO	10/01/12	10/03/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				1	\$300.00			
4	KPHO	10/01/12	10/03/12	M-F 5-530am	M-F 5-530a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				5	\$300.00			
5	KPHO	10/01/12	10/03/12	M-F 530-6a	M-F 530-6a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				5	\$275.00			
6	KPHO	10/01/12	10/03/12	M-F 6-630a	M-F 6-630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				1	\$200.00			
7	KPHO	10/01/12	10/03/12	M-F 630-7a	M-F 630-7a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				4	\$175.00			
8	KPHO	10/01/12	10/03/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				1	\$600.00			
9	KPHO	10/02/12	10/02/12	NCIS	Tue 7p-8p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$7,000.00			
Totals											20	\$13,375.00


*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/03/12	20	\$13,375.00	\$11,368.75	\$56.84	\$11,425.59
Totals	20	\$13,375.00	\$11,368.75	\$56.84	\$11,425.59

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 09/26/12 / 09/26/12

Signature: _____

Date: _____

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**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Kevin James	Station	KPHO
FROM:	Mott Norten	HRP OFFICE:	Woshington, DC

REQUEST RECEIVED FROM **DATE:** 10/10/12

BUYER:	Spencer Wood
AGENCY:	Waterfront Strategies
ADDRESS:	1010 Wisconsin Ave, NW Suite 800 Washington DC, 20007
PHONE #:	202-338-8700
FAX #:	202-338-0864
OTHER:	

AVAILS FOR

COMMITTEE:	Senate Majority Pac
CHAIRPERSON:	Rebecca Lambe
TREASURER:	
ADDRESS:	700 13 th St NW Suite 600 Woshington DC 20005
PHONE #:	202-550-6068
FAX #:	
OTHER:	http://www.majority2012.com/

FOR

CANDIDATE:	Issue
OFFICE:	Issue
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location:	Date:
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I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

Total Charges:

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

I represent that the payment for the above described broadcast time has been furnished by:

Majority PAC	Washington, DC 20005
700 13th Street, NW	202-350-6060

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

Rebecca Lamb

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

4/4/12 *[Signature]* 202-338-5700

Date Signature Contact Phone Number

☐ Accepted ☐ Accepted in Part ☐ Rejected

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.